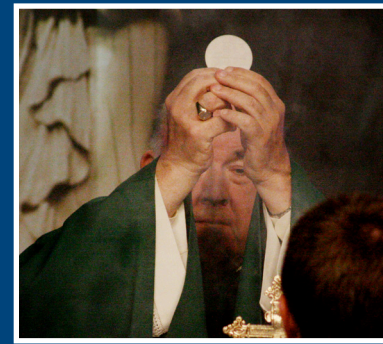




**Crucifix:** this image is of the crucifix of Bl. John Paul II who blessed the mission of FOCUS, which was an answer to his call for the New Evangelization



**Eucharistic:** the circle is used to symbolize the Eucharistic Host, with Christ in the center, symbolizing the "Source and Summit of our Christian Life." CCC 345



# focus

fellowship of Catholic  
university students



**Lifelong:** the path, starting wide on the left and ending narrowly on the right symbolizes lifelong mission of FOCUS; the path also seems to say to someone, "Join us on this walk"



**Catholic:** the circle is a symbol of universality and of the world; it is never-ending, much like wedding ring symbolism



**inviting:** the choice of lower-case letters sends a message of service; this puts the target audience above the corporate entity.